

E-commerce Website design and Promotion

Artist-makers Online have developed a 4-part web-design course which would be of interest to individuals who want to build and manage a website which includes a portfolio of work and which allows e-Commerce and promotion with social-media and is search-engine optimisation.

Over 4 evenings you will:

1. Get your site online

(Identify, acquire and manage a quality website hosting account)

2. Publish your content

(Construct a visually appealing feature-rich website with own blog)

3. Sell and promote

(Sell and promote products online with e-commerce and social media)

4. Improve your rank on Google

(Rank on Google searches with Search Engine Optimisation)

Venue:

Carmelite Community Centre, Whitefriar Street (Aungier Street), Dublin 2

Course Fee: €165

When:

Wednesday 6.30pm-8.30pm 2nd, 9th, 23rd and 30th March

or

Mondays 6.30pm-8.30pm 4th, 11th, 18th and 25th of April

Course Facilitator:

Niall Flaherty has lectured for NCAD and DIT in drawing, photography, video, new-media and sculpture.

Niall is a founder member of Blackletter Artists Group. Recently he started Artist-makers Online to assist artists and creative groups to improve their web-presence.

He has developed courses for the NCAD, DIT, Visual Artists Ireland, National Sculpture Factory, and Clare and Offaly County Councils

For bookings contact: Niall (087) 663 9929 or email: info@artistmakersonline.com

www.artistmakersonline.com